

Advocacy & Sustainability Breakout session

Advocacy:

- CO institutions are missing on DPLA as contributors of any CO content
- participating in DPLA would expand the exposure of CO beyond the state
- expanded exposure would also benefit faculty at the academics. If participation with DPLA could prove increased citation, this would indeed be a plus for continued commitment
- if the costs of being involved are minimal or reasonable, marketing to boards/shareholders may not be necessary, especially if we started small, focusing on a few collections each to begin with
- highlight the alignment of DPLA's mission (larger libraries helping smaller libraries) with own mission of local institution
- **payment of time/in kind could help smaller LAMs**
- establishing focused/localized "communities" within the LAM community as "hubs"
- **Align the proposed programs with analytics/stats/Key Performance Indicators**
- cross promotion with linked data
- sample/mock-up in sandbox to demonstrate the potential

Sustainability

- possibly joining Mountain West (only one person expressed interest in this option)
- combine with Evoke? Save on personnel and tech backbone
- cover the cost as equally as possible with all those participating in the state
- the larger libraries "adopt" the smaller ones
- Begin with smaller projects and prove concept. Grow the footprint gradually.
- Explore Preservation Assistance Grants (PAG)
- paid membership (many were not opposed to this idea)
- narrower focus on public/museum/academic
- **leverage expertise already in the field and relationships already established.**
- focus on developing sharing knowledge/relationships
- **Develop centralized guidelines - but then let the community hubs establish the working model within their community.**
- **establishing bigger "community" groups versus many smaller ones**
 - **-develop communities first and set up business models-we need to be inclusive**